PROCLAMATION

WHEREAS, Metro-Goldwyn-Mayer Pictures has undertaken a project to launch a series of films designed for the enjoyment of the family as a whole; and

WHEREAS, it is important for the preservation of family life in America that entire families, young and old alike, are able to enjoy together wholesome entertainment; and

WHEREAS, the people of South Dakota and other states should hail such a worthwhile undertaking by the entertainment industry and should offer their support to such endeavors; and

WHEREAS, South Dakota cities have been selected for the showing of such classics as "National Velvet," "Brothers Grimm," "The Yearling," "Kim," "Lassie Comes Home" and "Son of Lassie":

NOW, THEREFORE, I, RICHARD F. KNEIP, Governor of the State of South Dakota, do hereby proclaim the weekends of these showing to be

CHILDREN'S MATINEE DAYS

in South Dakota, and I urge support by South Dakota residents of this and other such wholesome entertainment and activity which can be enjoyed by young and old alike.

> IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of South Dakota, in Pierre, the Capitol City, this 4th day of November, in the Year of Our Lord, Nineteen Hundred and Seventy-one

RICHARD F. KNEIP, GOVERNOR

ATTEST:

ALMA LARSON, SECRETARY OF STATE